PREMIUM SERVICE



A PREVIEW OF THE 2024 BREEDERS CUP

The Breeders' Cup, created by John R. Gaines, a prominent thoroughbred owner and breeder, has become one of the most anticipated events in the horse racing calendar. The inaugural event took place in 1984 at Hollywood Park in California. Since then, it has grown in prestige and size. It has evolved into a two-day spectacle featuring 14 thrilling championship races with total prize money reaching \$33 million for the 2024 edition at Del Mar Racecourse.

The event has witnessed historic moments, such as American Pharoah's achievement in 2015, becoming the first horse to win the "Grand Slam" of horse racing by capturing the Triple Crown and the Classic in the same year. Another memorable moment was in 2009 when the mare Zenyatta won the Classic, becoming the first female to do so, and nearly repeated the feat in 2010.

Global participation is a hallmark of the Breeders' Cup, with horses worldwide competing. The United States has produced the most winners, followed by Ireland and Great Britain. Santa Anita Park in California has hosted the event the most times, followed by Churchill Downs in Kentucky, and in 1996, it was even held in Canada.





To qualify, horses can win a race in the "Win and You're In" Challenge Series, accumulate points in Graded Stakes races throughout the year, or be selected by a panel of experts. Initially a one-day event, it expanded to two days in 2007, starting with seven races and a total purse of \$10 million. The total purses and awards have increased significantly over the years, reaching \$33 million for the 2024 edition.

This year's edition, taking place on November 1 and 2 at Del Mar Racecourse, promises to be especially exciting with a record participation of Japanese horses. Last year, eight Japanese horses competed in the Breeders' Cup races at Santa Anita Park, setting a record. This year, that number is expected to be far surpassed, with 19 Japanese horses booked for the two-day series at Del Mar.

Among the notable Japanese horses competing in the \$7 million Classic are Forever Young, winner of the Japan Dirt Classic at Oi Racecourse; Derma Sotogake, last year's Classic runner-up at Santa Anita; and Ushba Tesoro, a multiple group 1 winner. Japanese participation is not limited to the Classic, as they will compete in various races, covering both, dirt and turf and ranging from juveniles to mature horses.

As the Breeders' Cup approaches, anticipation builds for the thrilling showdowns across all race divisions. From the Future Stars Friday focusing on two-year-olds to the championship races on Saturday, each division will feature top contenders from around the globe.

Here are the possible contenders for each race division:

Breeders Cup Juvenile Turf Sprint

November 01

- Race 06
- Shareholder (UK)
- Gate To Wire
- Smoked Wicked
- Chasing Liberty
- Shezafunkydrummer
- Mi Bago (CA)
- Jet Sweep Joe
- Dreamaway
- Out On Bail
- Floodlites
- Smash It
- Pali Kitten
- Magnum Force (IRE)
- Governor Sam
- Ecoro Sieg (JPN)
- Celandine (UK)
- Aesterius (UK)
- Big Mojo (UK)
- Arizona Blaze (IRE)
- Gabaldon

Breeders Cup Juvenile Fillies Turf

November 01

- Race 08
- Scythian
- May Day Ready
- Anshoda (UK)
- Vixen (CA)
- Abientot
- Nitrogen (CA)
- Destino D'oro
- Chantez (IRE)
- Fiery Lucy (IRE)
- January (IRE)
- Heavens Gate (IRE)
- Thought Process
- Totally Justified
- Kilwin

Breeders Cup Juvenile Fillies

November 01

- Race 07
- Scottish Lassie
- Immersive
- Non Compliant
- Tenma
- Snowyte
- La Cara
- Nooni
- Vodka With A Twist
- Otomena Shacho
- American Bikini (JPN)
- So There She Was

Breeders Cup Juvenile

November 01



- Citizen Bull
- East Avenue
- Chancer Mcpatrick
- Gaming
- Ferocious
- Mckinzie Street
- Mo Plex
- Getaway Car
- Jonathan's Way
- Shin Forever (JPN)
- Dapper Moon
- Ecoro Azel (JPN)
- Owen Almighty

Breeders Cup Juvenile Turf

November 01

Race 10

- Minaret Station
- Mentee
- Zulu Kingdom
- Whistlejacket (IRE)
- Camille Pissarro (IRE)
- Sabertooth
- Dream On (CA)
- Clock Tower
- Tenacious Leader
- · Gate To Wire
- Ashley's Archer (CA)
- Al Qudra (UK)
- Chasing Liberty
- Seagulls Eleven (UK)
- The Waco Kid (UK)
- Tiztastic
- Iron Man Cal
- Aomori City (UK)
- New Century (UK)
- Satono Carnaval (JPN)

Breeders Cup Dirt Mile

November 02

Race 04

- National Treasure
- Three Technique
- Mufasa
- Seize The Grey
- Post Time
- Skippylongstocking
- Domestic Product
- Tumbarumba
- Muth
- Stronghold
- Dr Venkman
- Il Miracolo
- Senor Buscador
- Full Serrano
- Katonah
- T O Saint Denis (JPN)
- Cagliostro
- Derma Sotogake (JPN)
- Saudi Crown
- Extra Anejo

Breeders Cup Turf Sprint

November 02

Race 05

- Cogburn
- Motorious
- Bradsell (UK)
- Arzak
- Star Of Mystery
- Howard Wolowitz
- Air Force Red
- Charcoal
- · Pandora's Gift
- Senbei
- Forbidden Kingdom
- Frost At Dawn
- Isivunguvungu (SAF)
- Believing (UK)
- Nobals
- Starlust (UK)
- Big Invasion
- Dream Shake
- Big Evs (UK)

Breeders Cup Turf

November 02

Race 07

- Far Bridge
- Gold Phoenix
- Grand Sonata
- El Encinal
- Silver Knott
- Truly Quality
- Cabo Spirit
- Next
- There Goes Harvard
- Jayarebe (Uk)
- Rousham Park (Jpn)
- Rebel's Romance (Uk)
- Emily's Upjohn (Uk)
- Luxembourg (Ire)
- Shahryar (Jpn)

Breeders Cup Turf Sprint

November 02

Race 06

- Idiomatic
- Che Evasora
- Thorpedo Anna
- Raging Sea
- Batucada
- Candied
- Sugar Fish
- Honor Lady
- Musical Mischief
- Alice Verite (JPN)
- Awesome Result (JPN)

Breeders Cup Classic

November 02

Race 08

- Fierceness
- City Of Troy (IRE)
- Forever Young (JPN)
- Sierra Leone
- Highland Falls
- Ushba Tesoro (JPN)
- Arthur's Ride
- Tapit Trice
- Newgate
- Mixto
- Seize The Grey
- Skippylongstocking
- Crupi
- Pyreness
- Il Miracolo
- Next
- Senor Buscador
- Derma Sotogake (JPN)

Breeders Cup Filly & Mare Turf

November 02

Race 09

- Moira (CA)
- Beach Bomb
- Didia
- Neecie Marie
- Cinderella's Dream
- Ag Bullet
- Anisette
- War Like Goddess
- Hang The Moon
- Aspen Groove
- Full Count Felicia (CA)
- Alice Verite (JPN)
- Emily Upjohn (UK)
- Running Lion (UK)

Breeders Cup Mile

November 02

Race 11

- Johannes
- Carl Spackler
- Win For The Money
- Ten Happy Rose (JPN)
- Notable Speech (UK)
- · Chili Flag
- Goliad
- More Than Looks
- Mountain Bear (IRE)
- Spirit Of St Louis
- Ramatuelle (FR)
- Full Count Felicia (CA)
- Geoglyph (JPN)
- Diego Velazquez (IRE)
- Porta Fortuna (IRE)

Breeders Cup Filly & Mare Sprint

November 02

Race 10

- Zeitlos
- Soul Of An Angel
- Society
- Scylla
- Sweet Azteca
- Vahva
- Ways And Means
- Pandora's Gift (IRE)
- One Magic Philly
- Frost At Dawn

Breeders Cup Sprint

November 02 Race 12



- The Chosen Vron
- Federal Judge
- Raging Torrent
- Remake (Jpn)
- Gun Pilot
- Mullikin
- Prince Of Monaco
- Nakatomi
- Dr. Venkman
- Skelly
- Straight No Chaser
- Bentornato
- Forbidden Kingdom
- Don Frankie (JPN)
- Meta Max (JPN)



THE MELBOURNE CUP

The Melbourne Cup Carnival at Flemington
Racecourse is not just an event; it is an experience
that captivates the nation. The 2024 edition, marking
the 164th running of the Melbourne Cup, promises to
be more thrilling than ever. Known as "the race that
stops a nation," this event is so popular that it
creates a public holiday in Victoria, drawing in crowds
from all over the world.

The excitement begins on November 2 with Victoria Derby Day, a day synonymous with high-quality races and impeccable fashion. This opening day is a feast for the senses, where the elegance of the attendees matches the prestige of the races.

Then, on November 5, all eyes turn to Melbourne Cup Day, the crown jewel of the carnival. The Melbourne Cup race, a 3200-meter spectacle for three-year-olds and older, is the richest two-mile handicap in the world with a staggering prize pool of \$8 million. The atmosphere is electric as the best horses and jockeys from around the globe compete for glory.

As the week progresses, November 7 brings VRC Oaks Day, affectionately known as Ladies Day. This day is a celebration of fashion and socializing, centered around the VRC Oaks race. It is a day where style and sophistication are on full display, making it a highlight for many attendees.

The carnival culminates on November 9 with Champions Stakes Day. This final day features the Champions Stakes races, ensuring the carnival ends on a high note with top-tier racing and a festive atmosphere.

The Melbourne Cup Carnival is more than just horse racing; it is a celebration of culture, fashion, and community. Whether you are a racing enthusiast or simply looking to soak in the vibrant atmosphere, this event is a must-attend. Get ready to be part of an unforgettable experience that truly stops a nation.



THE EVOLUCION OF THE MILE CHAMPIONSHIP TRADITION MEETS INNOVATION

The Mile Championship, a premier event in the Japanese horse racing calendar, is set to take place on November 17, 2024, at the renowned Kyoto Racecourse. This Group 1 race, run over 1600 meters (about 5249.34 ft) on turf, is held on a right-handed track and has a rich history dating back to its inception in 1984.

For three years, the Mile Championship was temporarily relocated to Hanshin Racecourse due to renovations at Kyoto. However, in 2023, the race returned to its traditional home, much to the delight of racing enthusiasts.

Thoroughbred breeding has always been a cornerstone of Japanese racing, with the breeding and racing industries working in tandem to elevate the sport. Historically, Japan restricted its major races to domestically bred horses to protect and enhance its breeding programs. However, the early 2000s saw a gradual lifting of these restrictions, allowing international stallions to compete and contribute to the genetic pool, thereby enriching the quality of Japanese racing.

As the last graded event in the mile distance for the Japanese racing season, the Mile Championship holds significant prestige. Many of its winners and runners-up often go on to compete in international events, particularly in Hong Kong, highlighting the global appeal and competitive spirit of Japanese thoroughbreds.

The return of the Mile Championship to Kyoto Racecourse marks a continuation of its storied legacy, promising an exciting and competitive race that will captivate audiences and celebrate the finest in thoroughbred racing.

TOKYO'S PREMIER EVENT THE JAPAN CUP

The Japan Cup, one of the most prestigious events in the global horse racing calendar, is set to take place on November 24, 2024, at the Tokyo Racecourse. This race, run on turf, has a rich history dating back to its inception in 1981. Initiated by the Japan Racing Association (JRA), the Japan Cup was created to promote international exchange in horse racing and to provide local racehorses with the opportunity to compete against top international contenders.



The inaugural race in 1981 was won by Mairzy Doates, an American horse, setting the stage for what would become a celebrated international event. Over the years, the Japan Cup has attracted elite horses from the United States, the United Kingdom, France, Germany, and many other countries, making it a truly global competition.

With a substantial purse of approximately \$9.8 million, the Japan Cup is one of the richest horse races in the world.

This hefty prize not only draws top-tier competitors but also adds to the race's prestige and allure. The event has become a significant cultural phenomenon in Japan, drawing large crowds and extensive media coverage each year.

Throughout its relatively brief history, the Japan Cup has established itself as a premier international contest, with winners hailing from Japan, North America, Britain, Australia, New Zealand, Ireland, France, Germany, and Italy. This diversity of winners underscores the race's competitive spirit and international camaraderie.

The Japan Cup continues to be a highlight in the horse racing world; celebrated for its thrilling competition and the goodwill it fosters within the global racing community. As an invitational event, it brings together the best horses and jockeys from around the world, highlighting the pinnacle of thoroughbred racing and promoting a spirit of international cooperation and excellence.

SILKS IN THE CITY THE 2024 SUMMER CUP

The Summer Cup at Turffontein in Johannesburg is set to dazzle on November 30, 2024. Known as "The People's Race," it has also earned the title of "Africa's Richest Race" with a prize fund of R6 million.

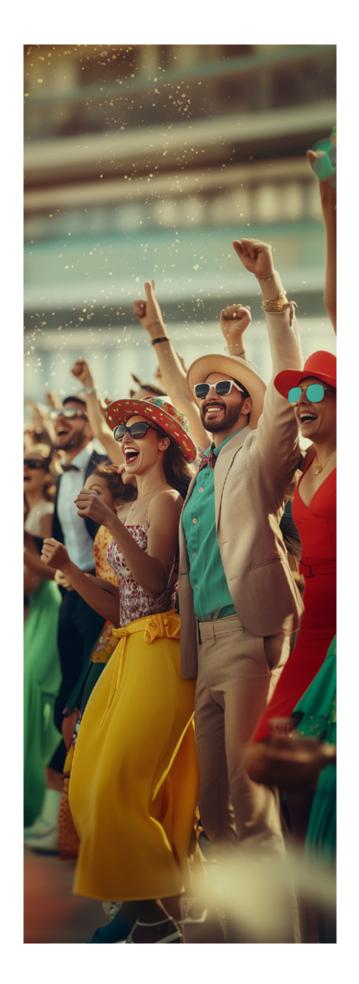
This prestigious event is not just about horse racing; it combines the thrill of the sport with fashion, entertainment, and a vibrant social scene, making it one of the most anticipated annual sporting events in Gauteng.

The Summer Cup is a highlight on the province's sporting calendar, drawing interest from owners and trainers across the country. While the focus is on the exhilarating horse races, the event is packed with entertainment for the whole family. From stylish hospitality areas to roving fashion shows and exceptional live music, there is something for everyone at The People's Race.

This year's theme, "Silks in the City," promises to bring Johannesburg alive with bold colors and vibrant silks, intertwining the elegance of horse racing with the dynamic spirit of the city. Attendees can look forward to a day filled with electrifying racing, tasty food, drinks, and a lively social atmosphere.

"Silks in the City" will make a lasting impression in Johannesburg, transforming both the scenery and the spirits of those who join in the celebrations. This event is a vibrant showcase of color, culture, and community, embodying the dynamic energy of the city and the enduring elegance of the Summer Cup.

Whether you are a racing enthusiast or simply looking to enjoy a day out, the Summer Cup 2024 is an event not to be missed. Join us for a celebration that truly captures the essence of Johannesburg and the excitement of horse racing.





Promoted to Grade 1 status in 2017, the Hopeful Stakes is now the only Grade 1 middle-distance race for two-year-olds in Japan. This prestigious race has become a crucial platform to identify future stars in the racing world. Notable winners include Conrail, who triumphed in the Hopeful Stakes in 2019 and went on to win the Japanese Triple Crown in 2020. Another standout is Victoire Pisa, who won the race in 2009 before claiming victories in the Satsuki Sho and the Dubai World Cup.

The Hopeful Stakes is renowned for its role in launching the careers of exceptional racehorses, often serving as a steppingstone to greater achievements. As the year draws to a close, all eyes will be on Nakayama Racecourse to see which young thoroughbred will emerge as the next star in Japanese horse racing.

GAMIFY AND ENGAGE

MAKING HORSE RACING FUN AND INTERACTIVE

Imagine transforming your online Racebook into a vibrant hub where horse race betting enthusiasts feel valued and excited to participate. The journey begins with personalized marketing.



By leveraging data analytics, you can understand each player's preferences and betting habits. Tailored recommendations guide them towards wagers that match their interests, while customized promotions delivered via email or push notifications make them feel special and appreciated. This individualized touch not only enhances their experience but also builds loyalty.

Next, bring the thrill of the racecourse directly to your players with interactive content. High-quality live streaming of races, complete with expert commentary, can immerse them in the action. For an even more engaging experience, consider introducing Virtual Reality (VR) elements that allow players to feel as if they are right there at the track, cheering on their chosen horses. This immersive approach can significantly enhance their connection to the sport.

Gamification adds an exciting layer of competition and achievement.

Imagine creating betting challenges and leaderboards where players can compete for prizes, and awarding badges for milestones such as their first bet, consecutive wins, or high-stakes bets. These elements make betting more fun and engaging, encouraging players to participate more actively and frequently.

Building a community around your Racebook is crucial. Implement forums, chat rooms, and social media integration where players can discuss races, share tips, and connect with other enthusiasts. Partnering with popular influencers in the horse racing community can help you reach a broader audience and build credibility. This sense of community can turn casual bettors into loyal fans.

Educational resources can help inexperienced players feel more confident and knowledgeable. Offer comprehensive betting guides and tutorials, and host live webinars and workshops where experts share insights, tips, and strategies. This not only educates your players but also enhances their overall experience, making them more likely to return and place wagers.

Exclusive content can make your Racebook stand out. Share behind-the-scenes access with interviews from jockeys, trainers, and other industry insiders.

Provide detailed previews and expert analyses of upcoming races to help players make informed bets. This insider knowledge can make your platform a go-to resource for horse racing enthusiasts, setting you apart from competitors.

In today's digital age, mobile optimization is essential. Ensure your mobile app is user-friendly, with features like real-time odds, live streaming, and quick bet placement. Push notifications can keep players informed about upcoming races, special promotions, and results, ensuring they never miss out on the action. This convenience can greatly enhance their betting experience.

Finally, capitalize on seasonal and themed events.

Organize special betting events around major races or holidays, offering unique promotions and prizes. Run seasonal marketing campaigns that highlight key races and offer exclusive deals, keeping the excitement alive throughout the year. By implementing these strategies, you can create a more engaging and enjoyable betting experience for players, driving growth and success for your platform. This comprehensive approach ensures that your online Racebook becomes a vibrant and dynamic hub for horse racing enthusiasts.



Review the most important future races in our calendar here https://americasimulcast.com/carreras-destacadas/