

PREMIUM SERVICE

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 AMERICA
SIMULCAST



DUBAI WORLD CUP CARNIVAL

THE ROAD TO GLORY

Get ready to witness nine thrilling race nights at the magnificent Meydan Racecourse, kicking off in January and culminating in the grand finale of the Dubai World Cup on March 30th.

The Dubai World Cup Carnival is more than just a visual delight; it is also an excellent chance for participants to secure their spot in the world's wealthiest horse race, the \$12 million Dubai World Cup. The victors of the nine qualifying races will get an automatic berth for the corresponding race on Dubai World Cup night, providing them an opportunity to compete for glory and riches.

Imagine you mingle with thousands of fans in stylish outfits and hats who applaud the horses at the Meydan Racecourse. The horses display their power and beauty as they strut in front of the 800-meter-long grandstand, where the air buzzes with excitement and anticipation. The horses sprint towards the finish line, speeding up on the straight and competing for the same objective, as the crowd cheers with delight.

The winners are recognized and celebrated, holding their trophies, and posing for the media as the cameras flash. You smell the roses as you gaze at the five-star hotel, the luxury of Meydan Racecourse.

But that's not all. The carnival also offers a unique incentive for the winners to double their success. Winning both the carnival race and the Dubai World Cup race will earn them a 10% bonus on their prize money. This bonus scheme is the first of its kind in the region, designed to encourage trainers and owners to prepare their horses in Dubai for the Dubai World Cup; this scheme has already proved successful.

Thunder Snow, the only dual winner of the Dubai World Cup in 2018 and 2019, is the most recent example of a horse who benefited from competing at Meydan.

This season, two races stand out as the most lucrative and prestigious at the carnival: the G1 Maktoum Challenge on January 26th, 2024, and the G2 Maktoum Classic on March 2nd, 2024. Both qualifying races for the G1 Dubai World Cup offer an extra \$1.2 million in prize money, making them the most valuable races of the carnival.

Join us and see the best of the best compete at the Dubai World Cup Carnival. Experience the thrill of horse racing like never before.



A THRILLING EXPERIENCE

The Dubai World Cup is a prestigious horse race held annually at the Meydan Racecourse in Dubai, UAE. It is part of the Dubai World Cup Night of Races, which features nine races with a total prize money of \$30.5 million.

The Dubai World Cup is the world's richest horse race, with a purse of \$12 million.

Nad Al Sheba Racecourse hosted the first Dubai World Cup in 1996, and as the race continued gaining popularity, the Meydan Racecourse became a reality; it has an 800-meter-long grandstand, a five-star hotel, and a large LED screen. Meydan Racecourse opened its doors in 2010 to host the Dubai World Cup, and Nad Al Sheeba closed its chapter in history.

The next Dubai World Cup will be on March 30, 2024, a breathtaking event showcasing the best of horse racing, entertainment, and fashion.

THE ROAD TO THE KENTUCKY DERBY

A GUIDE TO THE QUALIFYING SERIES FOR THE GREATEST TWO MINUTES IN SPORTS

The Kentucky Derby, the world's most famous and prestigious horse race, draws millions of viewers and bettors annually. This race, also known as the Run for the Roses, has a series of qualifying races that decide which horses can participate. The Road to the Kentucky Derby is the name of this series, and the horses must show their skills in these races before they can join the Kentucky Derby.

The Road to the Kentucky Derby is a points system created in 2012 to replace the previous method of looking at earnings from all graded stakes races worldwide. The new system puts more emphasis on recent results and performance on dirt, the same surface as the Kentucky Derby.

The Road to the Kentucky Derby consists of two phases: the Kentucky Derby Prep Season and the Kentucky Derby Championship Series. The Prep Season runs from September to February with 19 races that award 10-4-2-1 points to the top five finishers. The Championship Series runs from March to April and consists of 16 races that award 50-25-15-10-5 or 100-50-25-15-10 points to the top five finishers.

The Road to the Kentucky Derby also comprises two separate series for horses based in Japan and Europe, which offer one guaranteed spot each for the winners of those series. The Japan Road to the Kentucky Derby consists of four races that award 40-20-12-8-4 or 30-15-9-6-3 points to the top five finishers. The European Road to the Kentucky Derby consists of seven races that award 20-10-6-4-2 or 10-5-3-2-1 points to the top five finishers.





The race that has qualified the most winners to the Kentucky Derby is the Santa Anita Derby, which has produced 10 Derby winners, including Affirmed, Winning Colors, Sunday Silence, and Justify. The Florida Derby is second with nine winners, including Northern Dancer, Spectacular Bid, Barbaro, and Nyquist.

The Road to the Kentucky Derby has been a successful predictor of the Kentucky Derby outcome, as seven of the nine Derby winners since 2012 have been among the top four-point earners.

The next Derby will be on May 4, 2024, and the Road to the Kentucky Derby is already heating up.

Date	Race Name	Racetrack	Points
17-Feb-2024	Risen Star	Fair Grounds	50-25-15-10-5
18-Feb-2024	Hyacinth	Tokyo Racecourse	30-15-9-6-3
24-Feb-2024	Rebel	Oaklawn Park	50-25-15-10-5
2-Mar-2024	Fountain of Youth	Gulfstream Park	50-25-15-10-5
2-Mar-2024	San Felipe Stakes	Santa Anita	50-25-15-10-5
2-Mar-2024	Gotham Stakes	Aqueduct	50-25-15-10-5
9-Mar-2024	Tampa Bay Derby	Tampa Bay Downs	50-25-15-10-5
23-Mar-2024	Fukyryu	Nakayama Racecourse	40-20-12-8-4
23-Mar-2024	Louisiana Derby	Fair Grounds	100-50-25-15-10
23-Mar-2024	Jeff Ruby Stakes	Turfway Park	100-50-25-15-10
30-Mar-2024	UAE Derby	Meydan Racecourse	100-50-25-15-10
30-Mar-2024	Arkansas Derby	Oaklawn Park	100-50-25-15-10
30-Mar-2024	Florida Derby	Gulfstream Park	100-50-25-15-10
30-Mar-2024	Cardinal Condition Stakes	Chelmsford Racecourse	30-15-9-6-3
6-Apr-2024	Santa Anita Derby	Santa Anita	100-50-25-15-10
6-Apr-2024	Blue Grass	Keeneland	100-50-25-15-10
6-Apr-2024	Wood Memorial	Aqueduct	100-50-25-15-10



THE RACE THAT HAS IT ALL

The Pegasus World Cup is a relatively new but prestigious horse race held each year at Gulfstream Park in Florida, named after the mythical winged horse Pegasus, who was said to be the offspring of the god Poseidon and the Gorgon Medusa. The Pegasus statue at Gulfstream Park is the second-largest bronze statue in the world, standing at 110 and 10 feet tall and weighing 715 tons.

The Pegasus World Cup was first run in 2017, replacing the Donn Handicap. The PWC had the highest purse of any horse race in the world from 2017 to 2019, ranging from \$12 to \$16 million; financed by the owners of the participating horses, they paid a hefty fee of \$1 million to enter.

The PWC became an invitational race in 2020, eliminating the entry fee and reducing the purse to \$3 million for each race.

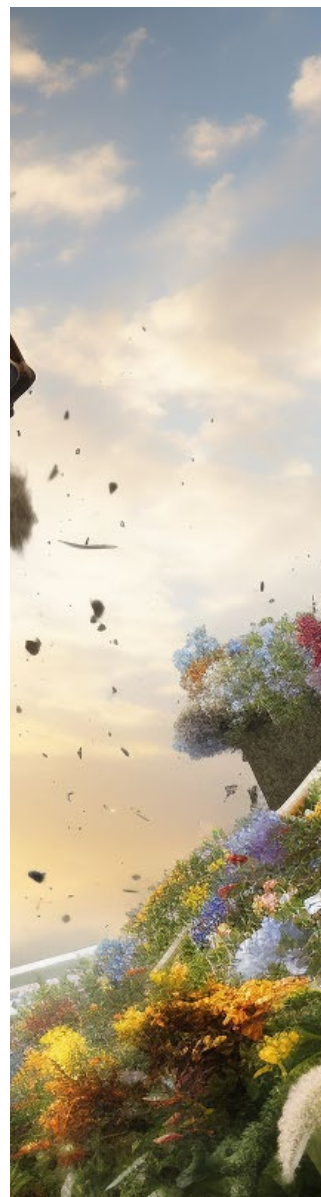
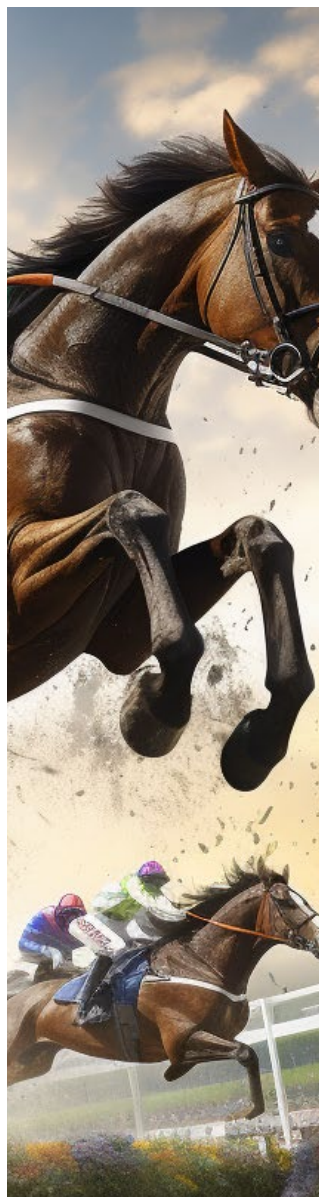
The PWC was won by Arrogate in its inaugural edition, setting a track record of 1:46:83 for 1/8 miles and defeating the 2014 Kentucky Derby Winner California Chrome, who finished ninth in his last career start.

The PWC introduced a Turf race in 2019, creating a two-day event with a combined purse of \$16 million. Bricks and Mortar won the first edition of the Turf race, later becoming Horse of the Year.

The PWC has been a launching pad for some of the horses to compete in the Dubai World Cup, the richest horse race in the world, held at Meydan Racecourse in Dubai on the last Saturday in March.

The PWC has also contributed to positive change in the industry, such as implementing medication-free policies, enhancing horse welfare and safety protocols, and supporting charitable causes, such as the Thoroughbred Aftercare Alliance and the Permanently Disabled Jockeys Fund.

The Pegasus World Cup will be on January 27, 2024, at Gulfstream Park. Don't miss this chance to witness history and enjoy the thrill of horse racing at its finest!



THE CHELTENHAM FESTIVAL

A FOUR-DAY EXTRAVAGANZA OF HORSE RACING

If you are a horse racing fan, you probably know that the Cheltenham Festival is one of the most anticipated events of the year in horse racing. The festival, which will take place from March 12 to 15, showcases some of the best horse racing in the UK, in addition to a lot of fun and excitement for the spectators, bettors, and celebrities who attend the event.

The Cheltenham Festival has a long and rich history, dating back to 1860 when Market Harborough hosted the first National Hunt Meeting. It moved to Cheltenham in 1911 and has been held there since, except for the two World Wars and the foot-and-mouth outbreak beginning in February 2001.

Over four days, the festival has 28 races, four of which are championship races: the Champion Hurdle, the Queen Mother Champion Chase, the Stayers' Hurdle, and the Cheltenham Gold Cup. The Gold Cup is the festival's most thrilling and significant race, as it has the highest value and prestige, with a reward of £625,000.

The festival is also known for its unique atmosphere and traditions, such as the Cheltenham roar, which is the loud cheer that welcomes the first race of the festival, the Ladies Day, which is the second day of the festival where women wear their finest outfits and hats, and the St Patrick's Day, the third day of racing, which welcomes fans to enjoy Irish music, food, and drinks.

The festival has witnessed many legendary horses, jockeys, and trainers make history, such as Golden Miller, who won five consecutive Gold Cups in the 1930s; Arkle, who won three consecutive Gold Cups in the 1960s; Best Mate, who won three consecutive Gold Cups in the 2000s, Ruby Walsh, who won a record 59 races at the festival, and Willie Mullins, who won a record eight races in one day in 2020.

**The Cheltenham Festival is a
spectacular event that celebrates
horse racing excellence and
tradition.**

THE GRAND NATIONAL





THE GREATEST SHOW ON TURF

The Grand National is not just a race; it is a legend. It's the ultimate test of courage, skill, and endurance for both horses and jockeys. It's a spectacle of drama, excitement, and glory that captivates millions of fans globally.

The Grand National is the highlight of the three-day festival at Aintree Racecourse, which runs from April 11 to April 13. The festival features 21 races, including the famous Topham Chase and the Foxhunters' Chase, both run over the Grand National fences. The star of the show will take place on Saturday, April 13, 2024. The race gets underway at 5:15 pm and continues for roughly 10 minutes. In that time, 40 horses and jockeys challenge the most demanding course in the world.

The Grand National course is 4 miles and 2½ furlongs and has 30 fences; some are notorious for their difficulty and unpredictability, a once-in-a-lifetime experience you don't want to miss.

WHY YOU SHOULD OFFER **LIVE STREAMING** RACES ON YOUR ONLINE BETTING SITE

Online betting sites for horse racing offer different options for customers who want to place bets on races from the comfort of their home, office, or anywhere else.

Customers can choose a variety of races, odds, tips, bonuses, and customer service options and cheer on their favorite horse as they watch the live stream.

These sites constantly look for ways to improve their services and attract and retain customers. They use the latest technologies and trends, such as live streaming, virtual reality, and artificial intelligence, to offer more interactive and immersive gaming options.

They also keep up with the changing needs and expectations of the customers and offer them more personalized and customized services, such as tailored recommendations, feedback, and rewards based on their preferences, behavior, and history.

Operators are proud to be part of the horse racing industry and support its growth and development. However, they face a challenge from the legalization and expansion of sports betting in the US, which reduces their market share and revenue.

Many customers who used to bet on offshore sites are now switching to legal and regulated sites in the US, which offer more security, convenience, and variety.

One of the ways that operators can overcome this challenge and stand out from the competition is by offering live-streaming races online, on mobile devices, and other platforms; this is a service that customers who love horse racing can enjoy with pride. It is a great way to experience the thrill and excitement of the sport, as well as to win some money from the comfort of one's device.

Live-streaming races can also increase customer loyalty and retention, as they can watch and bet on their favorite races anytime, anywhere.

Live-streaming races online is a thrilling and rewarding activity that brings operators entertainment, satisfaction, and money. Using these marketing ideas and tips, operators can make the most of their live-streaming service and become more successful and savvy.

To make their live-streaming service more successful and profitable, operators can use the following marketing ideas and tips:

01 Offer free trials and bonuses to new customers to test the site's features and functionality and see the quality and variety of the live-streaming races.

02 Follow and collaborate with the experts and influencers in the horse racing industry; they can provide valuable insights, analysis, predictions, and tips that can help operators improve their services to reach and attract more customers. They can also promote the live-streaming service to their followers and fans and increase the exposure and awareness of the site.

03 Become a part of the online groups and discussions of horse racing fans. They are excellent places to showcase and advertise the site's advantages and perks, especially the live-streaming service. They can also receive opinions and ideas on how to enhance the service.

04 Organize and participate in contests and giveaways regularly. They are fun and easy ways to win prizes, such as free bets, cash, merchandise, and even trips to watch live races. They can also increase the engagement and excitement of customers and encourage them to try the live-streaming service and bet on more races.

**Thank you for reading; we have more to
share and discover in this field. Stay tuned,
you do not want to miss it!**

Review the most important future races in our calendar here
<https://americasimulcast.es/carreras-destacadas/>